Ogoki Learning Inc.

Graphic Designer

Job Description

DATE: May 30, 2023

Term: May 30, 2023 - August 30, 2023
Duration: 1 Year Term
Salary: $18.00/hr
Hours: 9:00 - 17:00 CST
Days: Monday - Friday

Manager: Darrick Baxter
Company: Ogoki Learning Inc.

About the Position

We are seeking a talented and creative Graphic Designer to join our dynamic team at Ogoki Learning Inc. app development company. As a Graphic Designer, you will play a crucial role in shaping the visual identity and user experience of our mobile applications. You will work closely with our development and design teams to create compelling graphics, illustrations, and user interfaces that engage and delight our users.

Responsibilities:

1. Collaborate with the development and design teams to understand project requirements, target audience, and design objectives.
2. Create visually appealing graphics, icons, and illustrations for mobile applications, ensuring they align with the overall app design and branding guidelines.
3. Design intuitive and user-friendly interfaces that enhance the user experience and meet functional requirements.
4. Develop wireframes, storyboards, and prototypes to effectively communicate design concepts and user interactions.
5. Apply a user-centered design approach to create seamless and engaging user flows.
6. Conduct thorough research and stay updated on current design trends, techniques, and best practices in mobile app design.
7. Work with developers to ensure the successful implementation of designs and provide necessary assets and specifications.
8. Collaborate with the marketing team to create visually appealing promotional materials, such as app screenshots, banners, and advertisements.

9. Assist in maintaining and evolving the company's brand identity across all design elements.
10. Ensure that all design deliverables are of high quality, meet deadlines, and adhere to project requirements.
11. Actively participate in design critiques and provide constructive feedback to improve the overall design quality.

Requirements:

1. Bachelor's degree in Graphic Design, Visual Communication, or a related field (or equivalent practical experience).
2. Proven experience as a Graphic Designer, preferably in app or user interface design.
3. Proficiency in industry-standard design tools such as Adobe Creative Suite (Photoshop, Illustrator, XD, etc.).
4. Strong understanding of user-centered design principles and mobile app design guidelines (iOS and Android).
5. Solid knowledge of typography, color theory, and layout principles.
6. Experience creating wireframes, storyboards, and prototypes using design and prototyping tools (e.g., Sketch, Figma, InVision).
7. Ability to work collaboratively in a team environment and communicate effectively with cross-functional teams.
8. Excellent attention to detail and a strong portfolio showcasing your design skills and projects.
9. Familiarity with front-end development technologies (HTML, CSS) is a plus.
10. Ability to multitask, prioritize work, and adapt to changing project requirements.

Join our team and contribute your design expertise to shape innovative and user-friendly mobile applications. We offer a stimulating work environment, opportunities for professional growth, and the chance to work on exciting projects with a talented team of developers and designers.

About Ogoki Learning Inc.

Ogoki Learning Inc. App Developers create interactive language apps for use in schools and at home learning. Our apps are used throughout North America in over 1,000 schools and classrooms. We have created over 190 Language Apps and games for iPhone, Android and Windows devices. We are the leading Language App technology company in North America.

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